

Resto Loyalty Platform

Global Foodservice Loyalty Space

What is Resto?

Resto for investors — is a one-off opportunity for investment into universal Resto currency performing at an ongoing growth rate through the engagement of each foodservice operator and the capture of each new country market. It is a crucial chance for guaranteed passive income and the opportunity to become a co-founder of the Global Foodservice Loyalty Space.

Resto for participants — is a unique and complete kit that resolves major foodservice operator problems. It is a free and powerful competitive advantage, offering a set of highly-effective marketing and promotion services within a Worldwide Loyalty Space of infinite possibilities.

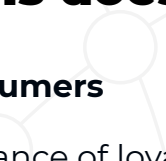
Resto for consumers — is a general currency for visiting any foodservice establishment anywhere in the world with cashback guarantee. It is a once-in-a-lifetime opportunity to save money and earn money simultaneously, to get the best prices and the most attractive offers without geo boundaries as a very special participant of the International Foodservice Community.

Resto aim

Is to integrate foodservice loyalty programs all over the world



universal loyalty program



superior consumer database



all-in-one app

What problems does Resto solve?

For Business Owners

- ◆ lack of human resources *marketing experts, IT specialists, etc.*
- ◆ low average bill *lack of tools for increase*
- ◆ need for new consumers *lack of tools for attraction*
- ◆ lack of CRM system *no business efficiency control*
- ◆ huge marketing budget *for questionable results*
- ◆ nontransparent review services *paid out and fake reviews*

For Consumers

- ◆ abundance of loyalty cards with varying degrees of quality
- ◆ little perceived savings in most program offers
- ◆ irrelevant offers *don't match personal tastes*
- ◆ lack of review systems *and restaurant ratings*

For Marketing Specialists

- ◆ expensive researches *lack of budget*
- ◆ ill-defined customer targeting *lack of resources*
- ◆ nontransparent feedback services *paid out and fake reviews*
- ◆ loyalty program complexity *problems of development*
- ◆ ad campaigns control *complexity of monitoring*
- ◆ extra staff training *for ad campaigns*

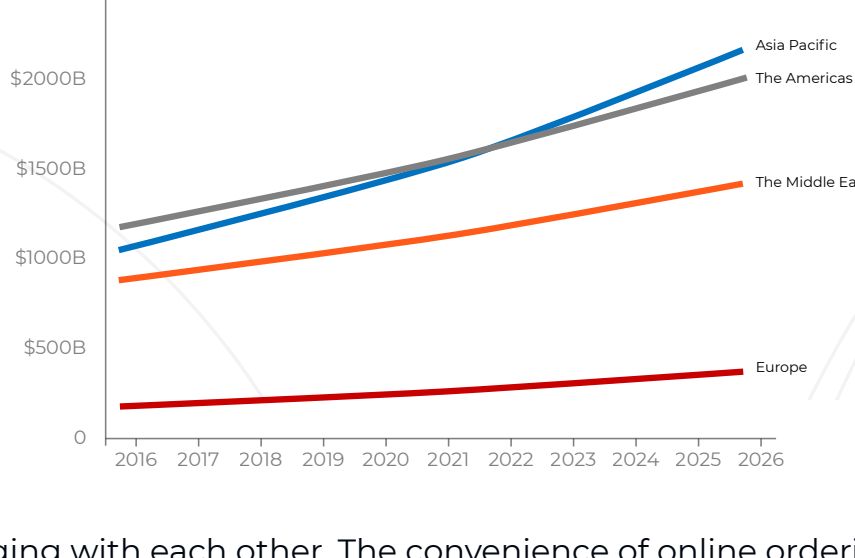
Why Resto?

- ◆ Resto is a single and complete solution to the major problems experienced in the foodservice industry by consumers and operators alike;
- ◆ Resto generates a worldwide integrated loyalty space with crypto-cashback, the most competitive prices, attractive offers and a real extra income option for consumers without any geo boundaries;
- ◆ Resto empowers an operator with exclusive marketing resources such as a current consumer database and revolutionary targeting options focused around the most essential customer specifics;
- ◆ Resto can guarantee transaction security and transparency since transactions are verified by the Ethereum platform.

Why now?

The global foodservice market has shown strong growth over the last ten years and this is expected to continue. The industry total revenues came to \$3,628.6bn in 2016, projected to display a CAGR of 7.01% during 2017 – 2022. With an increase in the quantity and variety of competing restaurants, maintaining customer loyalty will become more and more difficult. Technology is going to be the solution for consumers and operators to adopt new ways of engaging with each other. The convenience of online ordering, online payments and digital loyalty reward programs will change the pattern of how consumers relate to the foodservice industry. The universally beneficial global approach to the development of loyalty space now becomes possible by blockchain implementation.

Consumer spending on Eating Out, \$ billion (PPP)



What does Resto Pack include?

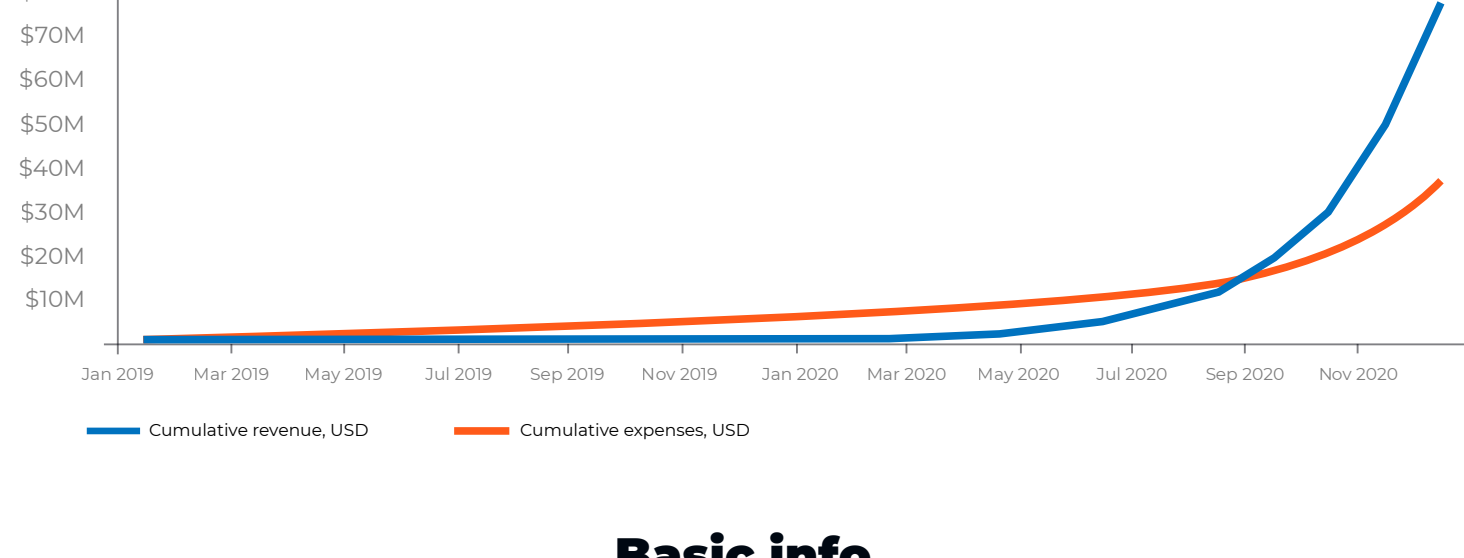
- ◆ Resto Loyalty Platform – a loyalty program for foodservice operators based on blockchain technology, integrated with the major CRM systems and with a built-in Resto CRM system.
- ◆ Resto CRM – a CRM system for small and medium foodservice businesses.
- ◆ Resto Wallet – an app (Android, iOS) for the loyalty program allowing customers to get bonus RestoTokens from partner companies, acquire tokens or transfer them to other RLP users.
- ◆ Resto Reviews – a unique integrated feedback service with Resto Loyalty Platform and Resto Wallet allowing only real consumers to submit a review of a foodservice operator.

How does Resto generate revenue?

1. Recurring fees for Resto CRM usage;
2. Business owner commission fee;
3. Commission fee for payment processing;
4. Targeted ad campaigns by business owners;
5. Top listing for business owners.

Reasonable fees would not overtax a business affecting the Platform's income in a cumulative way. As the number of participants in the Resto program increase, the sum of commission fees will grow exponentially forming a significant monthly passive income for the Resto platform. Also Resto marketing tools are projected to become a strong source of income due to the uniformity, enormous potential and market needs correspondence.

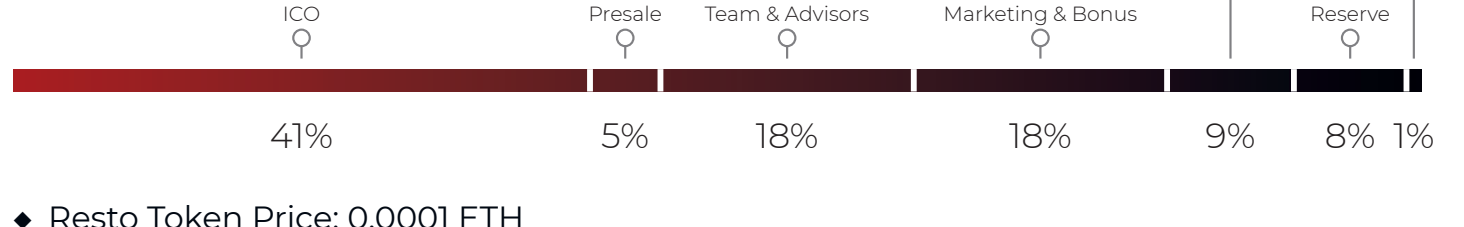
Resto aims to engage 14M+ users and gain revenues of \$40M+ within 2 years



Basic info

- ◆ Ethereum: ERC20
- ◆ Token emission: 1 100 000 000

Token Distribution



- ◆ Resto Token Price: 0,0001 ETH
- ◆ Accepted Currency: BTC, ETH, LTC, ETC, ZEC, BCH
- ◆ SOFT CAP: 12 500 ETH
- ◆ HARD CAP: 50 000 ETH
- ◆ Additional token emission: impossible
- ◆ Bonus Scheme: yes
- ◆ KYC: yes
- ◆ Min/Max Personal Cap: 0.01 ETH (or equivalent)/no limits
- ◆ Whitelist: no
- ◆ Tokens for the Team will be frozen for 1 year.

Resto Token Sale Rounds

Terms	Presale SEP 20, 2018 – OCT 9, 2018	ICO OCT 10, 2018 – DEC 14, 2018
Token price	0,0001 ETH	0,0001 ETH
Min investment	0,01 ETH	0,01 ETH
Max investment	no	no
Bonus tokens	100%	from 40% to 0% gradually
Special Bonus tokens for investment 100+ eth	300%	200%
Round cap	55 000 000	451 000 000

All unallocated tokens will be frozen until NOV 1, 2020 to be then reallocated to the retailer and customer acquisition block.

Resto Roadmap

<p>Q4 2017</p> <ul style="list-style-type: none"> ◆ Idea inception and development <p>Q1 2018</p> <ul style="list-style-type: none"> ◆ Research of needs of small business foodservice operators ◆ Performance analysis for foodservice offline and online ad campaigns <p>Q2 2018</p> <ul style="list-style-type: none"> ◆ Prototype development (concept design) ◆ Business model development ◆ Foodservice market analysis <p>Q3 2018</p> <ul style="list-style-type: none"> ◆ ICO project development ◆ Private & Public PreSale 	<p>Q4 2018</p> <ul style="list-style-type: none"> ◆ Private & Public Sale <p>Q1 2019</p> <ul style="list-style-type: none"> ◆ RestoLP Beta-release ◆ Resto CRM Beta-release ◆ RestoLP Marketing Pack Beta-release <p>Q2 2019</p> <ul style="list-style-type: none"> ◆ Integration with major CRM platforms of ASIA PACIFIC region ◆ Launch of ASIA PACIFIC branches ◆ Resto Wallet App Beta-release (Android, iOS) <p>Q3 2019</p> <ul style="list-style-type: none"> ◆ RestoLP Release ◆ Resto CRM Release ◆ Resto Wallet App Release ◆ Retail and chain foodservice outlets onboarding (ASIA PACIFIC) 	<p>Q4 2019</p> <ul style="list-style-type: none"> ◆ Digital Ad Promotion Resto Wallet ◆ Digital Ad Promotion Resto CRM ◆ Digital Ad Promotion RestoLP ◆ RestoLP PR campaign ◆ 5% of retail foodservice outlets in TOP 7* ASIA PACIFIC accept Resto Token <p>Q1 2020</p> <ul style="list-style-type: none"> ◆ Resto Wallet MAU total is about 200K+ in TOP 7* ASIA PACIFIC ◆ 5K+ retail foodservice outlets accept Resto Token in TOP 7* ASIA PACIFIC ◆ Integration with the major CRM platforms in EUROPE <p>Q2 2020</p> <ul style="list-style-type: none"> ◆ Resto Reviews Beta-release ◆ Resto Wallet MAU total is about 800K+ in TOP 7* ASIA PACIFIC 	<ul style="list-style-type: none"> ◆ 20K+ retail foodservice outlets accept RestoToken in TOP 7* ASIA PACIFIC <p>Q3 2020</p> <ul style="list-style-type: none"> ◆ Launch of sales offices in 3 largest cities of India, Japan, Indonesia and South Korea ◆ Resto Wallet MAU total is about 3M+ in TOP 7* ASIA PACIFIC ◆ 80K+ retail foodservice outlets accept RestoToken in TOP 7* ASIA PACIFIC ◆ Breakeven Point <p>Q4 2020</p> <ul style="list-style-type: none"> ◆ Resto Wallet MAU total is about 14M+ in TOP 7* ASIA PACIFIC ◆ 350K+ retail foodservice outlets accept RestoToken in TOP 7* ASIA PACIFIC ◆ Launch of ad campaigns by foodservice outlet owners <p><small>*TOP 7 ASIA PACIFIC countries: India, South Korea, Indonesia, Japan, Singapore, Vietnam, Malaysia</small></p>
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Resto Core Team

<p>Sung Kim CEO</p> <p>Experienced Chief Executive Officer with 20+ years in IT and financial mission critical systems. https://www.linkedin.com/in/sung-kim-78810023/</p>	<p>Daniel Richards CRO</p> <p>12+ years experience in Start-ups, B2B, B2C, Investment & portfolio management https://www.linkedin.com/in/danielrichardscy/</p>	<p>Paolo Angelini CIO</p> <p>7+ years experience in IT and Project Management https://www.linkedin.com/in/angelini-paolo/</p>
<p>Biraj Bhandari Mobile architect, blockchain</p> <p>7+ years experience in Mobile Architecture https://www.linkedin.com/in/birajofficial/</p>	<p>Alexander Bender IT Infrastructure Solution Architect</p> <p>8+ years experience in Dev-Ops and Architecture https://www.linkedin.com/in/alexander-bender-611a9734/</p>	<p>Dilip Kumar Senior Web Developer</p> <p>5+ years experience in Software and Web Development https://www.linkedin.com/in/dilipkumariit/</p>

Resto Advisors

<p>Naviin Kapoor UAE</p> <p>TOP ICO Bench Advisor, Top Blockchain ICO Consultant, Founder of The Times of Crypto, Abu Dhabi Commercial Bank Team Leader https://www.linkedin.com/in/naviinkapoor/ https://twitter.com/naviinkapoor</p>	<p>Chai Shepherd Australia</p> <p>Famous Crypto Investor, co-founder of PLAAK https://www.linkedin.com/in/chai-shepherd-1249b682/ https://twitter.com/ChaiShepherd</p>	<p>Ade Molajo United Kingdom</p> <p>Blockchain speaker, writer & consultant, Founder at Halyconite Digital https://www.linkedin.com/in/amolajo/</p>
<p>Kris Zysk United Kingdom</p> <p>Co- Founder of CLIQUE & Culinary Arts Institute, Executive Chef & Culinary Advisor of AG Hospitality Consultants https://www.linkedin.com/in/chefkris/</p>	<p>Julien Trottier France</p> <p>Président at cryptoloirevalley.org, co-founder & CEO of CryptoGateCorps https://www.linkedin.com/in/julien-trottier/</p>	